

## DonorConnection Collection Event

Turn a Saturday into a fundraising day. Carry out a one-day computer and cell phone collection event to raise funds for your nonprofit, school or church. Get paid for each reusable computer and phone collected.

### Here's why:

- It's an easy way to raise funds by encouraging people to donate items they no longer need.
- A fun volunteer event that's perfect for all ages
- It's green – donated items are re-used and loved.

### How to do it:

Pick a date. Saturdays are generally the best day of the week for an event. Events usually last from 3 to 5 hours.

Pick a location. The location should be somewhere easy for people to drop off items. Good sites are school parking lots, churches, work parking lot or loading dock, community centers, libraries, or friendly supermarket or retail parking lots.

Get help. Form a core event committee and line up volunteers to help with receiving and packing donations the day of the event.

Spread the word. The success of an event depends on the amount of effort that is put into marketing and encouraging people to donate. Suggested activities include posting event details on your website, Facebook, and in your newsletter, etc. Creating and distributing flyers. Hanging posters in public spaces. Sending out email campaigns and press releases.

### What can people donate?

Laptop computers that are functional and less than seven years old. Cell phones that are functional and less than five years old.

### What happens to the data and what's Donation Passport?

All data is securely wiped from hard drives with industry leading software. A Donation Passport is created for each device which includes details on the device donated, the value, who it benefit and the certificate of data destruction.

### What does DonorConnection provide?

- Payment for all reusable computers and phones that meet our reuse criteria.
- Pre-paid shipping labels for sending in items once they are packaged in boxes.
- Tips on how to organize and market successful events.

### How to start?

Just email [info@donorconnection.org](mailto:info@donorconnection.org)

